

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)	FOR FCC USE ONLY
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>			FOR COMMISSION USE ONLY FILE NO. -
Licensee WLEX COMMUNICATIONS, L.L.C.			
Call Sign WLEX-TV	Facility Id 73203		Previous Call Sign (if applicable)
Community of License			
City LEXINGTON	State KY	County FAYETTE	Zip Code 40588 -
Nielsen DMA LEXINGTON	World Wide Web Home Page Address HHTTP://WWW.LEX18.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2005
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	18		
<input checked="" type="checkbox"/> Digital	39		
Report reflects information for quarter ending: 03/31/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?			<input type="radio"/> Yes <input checked="" type="radio"/> No
<b>Simulcasting:</b>			
Are you simulcasting on your Analog channel and your primary Digital stream?			<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>Application Purpose:</b>			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes **MUST** be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	193
Total 5:00 a.m. to 1:00 a.m. CSTs	225

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	30
Total 6:00 a.m. to 9:00 a.m. CSTs	23

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	55
Total 6:00 p.m. to 11:35 p.m. CSTs	80

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

WLEX-TV ACKNOWLEDGES THAT IT DID NOT AVERAGE 16 DTV PSAS PER WEEK DURING THE FIRST QUARTER. INSTEAD, WLEX-TV BROADCAST 193 DTV PSAS, WHICH AVERAGES TO APPROXIMATELY 14.8 DTV PSAS PER WEEK.

THE CONFUSION AND UNCERTAINTY SURROUNDING THE DTV TRANSITION DATE CAUSED WLEX-TV TO BROADCAST SLIGHTLY FEWER THAN 16 DTV PSAS PER WEEK. AFTER CONGRESS PASSED LEGISLATION DELAYING THE DTV TRANSITION TO JUNE 12, WLEX-TV BRIEFLY STOPPED AIRING ITS REGULAR SCHEDULE OF DTV PSAS BECAUSE EACH PSA IN ITS ROTATION PROMOTED FEBRUARY 17 AS THE END OF THE TRANSITION. WLEX-TV DID NOT WANT TO CONFUSE VIEWERS BY PROVIDING OUT-OF-DATE DTV INFORMATION.

IN ADDITION, IN EARLY FEBRUARY WLEX-TV WAS GRAPPLING WITH WHETHER IT SHOULD TERMINATE ANALOG OPERATIONS ON FEBRUARY 17, PURSUANT TO THE PROCEDURES THE COMMISSION OUTLINED IN SEVERAL SUBSEQUENT PUBLIC NOTICES, OR WHETHER IT SHOULD CONTINUE TO PROVIDE ANALOG SERVICE UNTIL JUNE 12. GIVEN THIS UNCERTAINTY, WLEX-TV DID NOT WANT TO PROMOTE A PARTICULAR DATE TO ITS VIEWERS BECAUSE THERE WAS A STRONG LIKELIHOOD THAT IT WOULD LATER DECIDE TO TERMINATE ON A DIFFERENT DATE. ONLY AFTER WLEX-TV THOROUGHLY REVIEWED THE SITUATION DID IT REALIZE THAT IT WOULD BEST SERVE ITS VIEWERS BY CONTINUING TO BROADCAST IN ANALOG UNTIL JUNE 12. ONCE THAT DECISION WAS MADE, IT TOOK SEVERAL MORE DAYS FOR WLEX-TV TO PRODUCE ITS OWN IN-HOUSE PSA PROVIDING VIEWERS WITH THE MOST USEFUL AND UP-TO-DATE INFORMATION.

AFTER THE UNCERTAINTY HAD PASSED AND AFTER WLEX-TV HAD PRODUCED ITS UPDATED, IN-HOUSE PSAS, WLEX-TV BEGAN RUNNING THE NEW JUNE 12TH PSAS. UNFORTUNATELY, WLEX-TV WAS NOT ABLE TO RUN ENOUGH DTV PSAS MAKE UP FOR THE LOST TIME. WLEX-TV BELIEVES THAT IT SET UP A SYSTEM TO ENSURE COMPLIANCE WITH THE DTV CONSUMER EDUCATION RULES AND THAT SYSTEM WORKED UNTIL CONGRESS PASSED THE DTV DELAY ACT. MOREOVER, DESPITE THE CONFUSION AND UNCERTAINTY IN EARLY FEBRUARY, WLEX-TV STILL BROADCAST 193 PSAS PROVIDING ITS VIEWERS WITH ACCURATE AND UP-TO-DATE INFORMATION ABOUT THE DTV TRANSITION.

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	1
Comments: WLEX AIRED THE DTV SPECIAL ON MONDAY, JANUARY 26TH FROM 7:30-8 PM. ALL STATIONS IN THE LEXINGTON MARKET AIRED THE SPECIAL ON THE SAME DATE AND TIME, DURING THE LAST SEGMENT OF THE SPECIAL, ALL STATIONS PERFORMED A TEST, TURNING OFF THE ANALOG SIGNAL.	

**100-Day Countdown - Last Quarter**

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.	
0	Graphic Displays
0	Animated Graphics
39	Graphic and Audio Displays
0	Longer Form Reminders
Comments: ON FEBRUARY 9TH, WLEX-TV CEASED AIRING COUNTDOWN REMINDERS DUE TO THE DELAYED DIGITAL TELEVISION TRANSITION. BETWEEN JANUARY 1 AND FEBRUARY 9, WLEX-TV AIRED 125 TOTAL GRAPHIC AND AUDIO DISPLAYS.FOLLOWING CONGRESSIONAL ACTION DELAYING THE DTV TRANSITION DATE TO JUNE 12, THE "COUNTDOWN TO DTV" REQUIREMENTS WERE SUSPENDED UNTIL THE SECOND QUARTER OF 2009. DURING THE PERIOD BEFORE THE SUSPENSION OF THE "COUNTDOWN TO DTV" REQUIREMENT, THE STATION RAN THE NUMBER OF PIECES REPORTED ABOVE.	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: DURING THE FIRST QUARTER OF 2009, WLEX-TV BROADCAST AT LEAST 4 NEWS STORIES ABOUT THE DTV TRANSITION AND THE LEGISLATION DELAYING THE TRANSITION UNTIL JUNE 12."	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WHEN YOU LOG ONTO OUR WEBSITE AT WWW.LEX18.COM, ON OUR HOMEPAGES' RIGHT SIDEBAR THERE IS AN ICON AND IT IS A DIRECT LINK TO WWW.DTVANSWERS.COM FOR MORE INFORMATION AND ANSWERS TO ALL OUR VIEWERS QUESTIONS RELATED TO MAKING THE SWITCH TO DIGITAL	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	

<input type="checkbox"/> Speaking Engagements Comments:
<input type="checkbox"/> Community Events Comments:
<input checked="" type="checkbox"/> Other (describe) Comments: WLEX SENT OUT CERTIFIED MAIL TO ALL IT'S CABLE CARRIERS LETTING THEM KNOW THAT WE WOULD BE MAKING THE TRANSITION ON JUNE 12TH.
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>
Comments:

<b>Station Certification</b>	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing PROGRAM DIRECTOR
Signature CAMILLE THOMAS	Date (mm/dd/yyyy) 04/01/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**