

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2010

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WLEX	18 (analog)	Lexington	KY	Fayette	40588
	39 (digital)				
Licensee Name					
WLEX Communications, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network NBC		Lexington	http://www.lex18.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
73203			08/01/2005		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3.65 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a).

DirectTV Program Guide, Dish Network Program Guide, Intermedia, Lexington Herald-Leader, Meridian Communications, NBC-TV Network, Perfect TV Company, The Cable Guide, Tribune Media Services, TV Guide Preview Channel, Video Viewing, Charter Communications, Titan TV, Insight Cable, Time Warner Cable, FYI Television

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 930am	6	7	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	7	6	

Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
4/3	4/4 1130am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
4/10	4/11 1130am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #3		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
4/17	4/18 1130am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #4		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
5/1		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	
Preemption #5		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
5/29	5/29 830am	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #6		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/5	6/5 330pm	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #7		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/26	6/26 830am	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Title of Analog Core Program #2		Origination
Turbo Dogs		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions

Sat 1000am	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Turbo Dogs is based on the Racer Dogs book by Bob Kolar. The action is set in the town of Racerville, where a wacky, canine-based community shares a passion for motor sports. The series will aim to expose kids to the concepts of direction, distance and time, while reinforcing the importance of cooperation and fair play. In each episode, canine heroes Dash, Mags, GT, Strut, Stinkbert and Clutch will take kids on a high-speed racing adventure with an emphasis on friendship and teamwork.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	2	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
5/1		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
6/5	6/5 130pm	Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Title of Analog Core Program #3		Origination	
Shellldon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 1030am	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
SHELLLDON chronicles the aquatic adventures of a young Yoka Star Shell named Shellldon and his best friends, Herman and Connie. The trio's undersea exploits throughout their hometown of Shell Land offer plenty of opportunity for fun and games, but there's always a lesson to be learned in their escapades as well.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	2	1	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
5/1		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/5	6/5 200pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #4		Origination	
3-2-1 Penguins!		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 1100am	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
3-2-1 Penguins! and Larry Boy Stories draws upon characters from two stories-using both long and short form material involving these characters-to provide socio-emotional messages to children. 3-2-1 Penguins! features two children-Jason and Michelle whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins come to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. Larry Boy Stories is about a young cucumber janitor named Larry from the Daily Bumble who assumes a superhero personality to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through his adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	2	1	

Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
5/1		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/5	6/5 230pm	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #5		Origination	
Babar		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 1130am	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	

30 minutes		4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.				
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled	
12	2		1	
Preemption #1				
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?	
5/1			N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y	
Reason for Preemption	SPORTS			
Preemption #2				
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?	
6/5	6/5 300pm		Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y	
Reason for Preemption	SPORTS			

Title of Analog Core Program #6			Origination	
Willia's Wild Life			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Sat 1200pm	10	3		
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
30 minutes	From	To	Y	
	4 years	8 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa! When there's a Willa there is a way! From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.				
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled	
12	3		2	
Preemption #1				
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?	
5/1			N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y	
Reason for Preemption				

SPORTS		
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
5/29	5/29 900am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #3		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
6/26	6/26 900am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #7		Origination	
Jane and the Dragon		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 1230pm	10	3	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Baynton's best selling books about a middle class, 13 year old girl named Jane. She is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character, as a Knight of the King's Gurar. Sometimes Jane learns a moral lesson and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	3	2	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
5/1		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y	
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
5/29	5/29 930am	Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y	
Reason for Preemption	SPORTS		
Preemption #3			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	

6/26	6/26 930am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #8		Origination	
Saved by the Bell		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat 100pm	8	5	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Saved by the Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
11	5		3
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
4/3	4/4 1200pm		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
4/17			N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #3			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
5/1			N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #4			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
5/29	5/30 1130am		Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #5			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?

6/26	6/27 1130am	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1		Origination	
Missing		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sun 500am	13	1	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			
Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.			
Date and Time Aired (if preempted and rescheduled)			
4/4 moved to 4/4 600am			

Title of Analog Non-Core Program #2		Origination	
Saved by the Bell		S	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sun 630am	13	0	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			
Saved by the Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such			

issues as the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Date and Time Aired (if preempted and rescheduled)

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.65 hours
(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation.	Y
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	168 hours
(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	3.5 hours
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b) Identify publishers who were sent information in 9(a).	

Intermedia, Lexington Herald-Leader, Meridian Communications, NBC-TV Network, Perfect TV Company, The Cable Guide, Tribune Media Services, TV Guide Preview Channel, Video Viewing, Charter Communications, Titan TV, Insight Cable, Time Warner Cable, FYI Television

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
Swap TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunda -Saturday 730am	91		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Swap TV is a fun, fast-paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures.			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. □

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
Dog Tales (Channel 18.1)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sat 930am		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.			

Title of Planned Core Program #2		Origination	
Turbo Dogs (Channel 18.1)		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat 1000am		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Turbo Dogs is based on the Racer Dogs book by Bob Kolar. The action is set in the town of Racerville, where a wacky, canine-based community shares a passion for motor sports. The series will aim to expose kids to the concepts of direction, distance and time, while reinforcing the importance of cooperation and fair play. In each episode, canine heroes Dash, Mags, GT, Strut, Stinkbert and Clutch will take kids on a high-speed racing adventure with an emphasis on friendship and teamwork.			

Title of Planned Core Program #3	Origination
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Shelldon (Channel 18.1)		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat 1030am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
SHELLDON chronicles the aquatic adventures of a young Yoka Star Shell named Shelldon and his best friends, Herman and Connie. The trio's undersea exploits throughout their hometown of Shell Land offer plenty of opportunity for fun and games, but there's always a lesson to be learned in their escapades as well.			

Title of Planned Core Program #4		Origination	
3-2-1 Penguins! (Channel 18.1)		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat 1100am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
3-2-1 Penguins! and Larry Boy Stories draws upon characters from two stories-using both long and short form material involving these characters-to provide socio-emotional messages to children. 3-2-1 Penguins! features two children-Jason and Michelle whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins come to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. Larry Boy Stories is about a young cucumber janitor named Larry from the Daily Bumble who assumes a superhero personality to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through his adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.			

Title of Planned Core Program #5		Origination	
Babar (Channel 18.1)		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat 1130am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.			

Title of Planned Core Program #6		Origination	
Willa's Wild Life (Channel 18.1)		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat 1200pm		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa! When there's a Willa there is a way! From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.</p>			

Title of Planned Core Program #7		Origination	
Jane and the Dragon (Channel 18.1)		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat 1230pm		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Set in medieval times, Jane and the Dragon is an animated show that hails from Martin Baynton's best selling books about a middle class, 13 year old girl named Jane. She is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character, as a Knight of the King's Guard. Sometimes Jane learns a moral lesson and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.</p>			

Title of Planned Core Program #8		Origination	
Saved by the Bell (Channel 18.1)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sat 100pm		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Saved by the Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right to say "no," the meaning of heroism, teenage</p>			

alcohol use and other issues of particular concern to young teens.

Title of Planned Core Program #9		Origination	
Swap TV (Channel 18.2)		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Sunday - Saturday 730am		92	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Swap TV is a fun, fast-paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

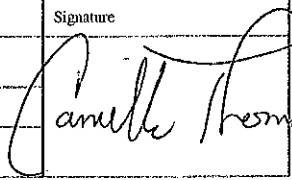
Name		Telephone Number	
Camille Thomas		859-226-7605	
Address		E-mail Address	
1065 Russell Cave Road		cthomas@wlex.tv.com	
City	State	ZIP Code	
Lexington	KY	40505	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

THE MORE YOU KNOW WEBSITE: The More You Know's website (www.nbc.com/tmyk) features scripts from the award winning public service announcements, referral information for other organizations referenced in the PSA'S, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaign's most recent accolades. THURSDAY'S CHILD: This is a segment of our newscast each Thursday. Dia Davidson, one of our dayside anchors takes a different child out each week that is in the social service system in Lexington and up for adoption. She spends the entire day with them, getting to know the child, spending quality one on one time with the child. She then does a news segment featuring the child and asking interested viewers to call the number on the screen to inquire about adoption. Children have received wonderful loving families to be a part of as a result. LEXINGTON HUMANE SOCIETY: Each day on our 1230 pm newscast a representative from the Lexington Humane Society appears at the end of the set with the anchors featuring a different animal. It may be a cat, dog, guinea pig, armadillo, rabbit, etc. These are healthy animals up for adoption. Information relating to the type of animal it is, its nature, what kind of home it needs, etc are given to educate the viewer about specific kinds of animals. Viewers are encouraged to call the humane society's number on the screen to adopt. We have made a lot of little children happy with these opportunities to adopt a homeless animal. BILL'S WEATHER 101: WLEX-TV'S Chief Meteorologist, Bill Meck, routinely visits elementary and middle school students in their classrooms to help them better understand the weather information he provides daily during his on-air segments. Bill's Weather 101 takes the complexities and wonders of weather and makes the fundamentals simple and fun. Students as young as kindergarten are able to grasp concepts easily. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
WLEX Communications, LLC	
Date	
07/06/2010	

FCC Form 398
March 2006